



AFRICAN  
*freestyle*  
**FOOTBALL**  
CHAMPIONSHIP 2019

#FreeYourStyle



[www.feetandtricks.com](http://www.feetandtricks.com)

Endorsed by  
**WFFA**

## BRIEF HISTORY

**Feet 'n' Tricks** International Limited is the official host for freestyle football competitions in Nigeria. It is committed to growing awareness and participation, as well as discovering and nurturing talents in Africa's burgeoning sports industry.



Its competitive rules and standards are in line with that of the world governing body, World Freestyle Football Association (WFFA).

Since the launch of the maiden edition of Feet 'n' Tricks Championship in 2017, the primary aim is to provide talented Africans with a workable platform to showcase their skills to the world and harness these talents for marketable value on a global scale.

The brand was officially licensed by the World Freestyle Football Association to organize Nigeria Freestyle Football Championship in 2017. As a result of the success of the maiden championship in Nigeria, WFFA awarded the brand the exclusive right to host the "African Open Freestyle Football Championship" in 2018 and beyond.

## MILESTONES & RECORDS



### Highest number of female freestylers

In 2017, Feet 'n' Tricks recorded the highest number of females participating in a freestyle football event in the world.



### Highest prizes awarded to winners

The highest prizes awarded to winners of freestyle football in the world. Over N20million in prizes were awarded to winners in each of the two years.



### One of the best organizers

One of the best organizers of Freestyle Football Championships in the world.



### One of the most coverage in a live event

Freestyle Football Championship to have one of the most coverage in a live event production globally, with viewership in over 30 countries.

### Feet 'n' Tricks Set to Host 2019 African Freestyle Football Championship

The World Freestyle Football Association has today re-appointed Feet 'n' Tricks International as host of the 2019 edition of the African Freestyle Football Championship. This announcement is coming on the heels of the successful hosting of the 2018 edition by Feet n Tricks International.

The championship began in 2017, and the 2018 edition hosted a list of sponsors including: MTN Nigeria, Heritage Bank, GAC Motors, Sprite, Startimes, Federal Inland Revenue Service (FIRS), Eko Disco, amongst others and was laced with a row of exciting freestyle football activities.

Freestyle football is described by the WFFA as "the art and sport of juggling a football using all parts of the body to entertain audiences and outperform opponents; a fusion of tricks with a ball, dance and music."

Registration for this year's tournament is currently open to both male and female freestylers of African descent who wish to attend, and registration can be done via the company's website [www.feetandtricks.com](http://www.feetandtricks.com).

The Nigerian contestants will be shortlisted through four (4) Regional Championships that will be hosted in Abuja, Warri, Owerri and Abuja in June and July this year, at the following venues and dates - at Rowe Park Yaba, Lagos on June 22; Brownhill Event Centre, Warri, on June 30th; Cubana Lounge, Owerri on July 6th and at the Central Park, Abuja on July 13th.

The shortlisted participants who emerge from the qualifying rounds will contest at the finals which will hold between September 14th and 15th, 2019, at the Balmoral Convention Centre, Federal Palace Hotel in Lagos.

For other contestants from other parts of Africa, all they need to do is register directly for the Championship in September and they will be advised the rest of the processes. The African male and female Freestyle Football Champions would thereafter be selected.

Chairman of Feet 'n' Tricks International, Mr. Valentine Ozigbo, who spoke ahead of the event, said, "We are excited to have started the drive to pave a new direction for freestyle football in Africa. "In this year's edition, we expect at least 30 African countries to be represented at this Championship as many have already registered. We will work on the continuous development of African freestyle talent and continually exploit all available resources to create more awareness for the sport and we are grateful to our sponsors and partners." he added.

The Championship this year will be covered live by Startimes in 30 countries in Africa where they are present and also on their digital channels. There will also be a host of other media partners at the events.

Freestyle football is one of the fastest growing aspects of the soccer game worldwide. Just this year, WFFA in partnership with #WePlayStrong will host the first-ever WFFA European Freestyle Football Championships in Budapest at the UEFA Women's Champions League Final.

Congratulating the Feet n Tricks team, Daniel Wood, Co-founder and Head of Global Partnerships, World Freestyle Football Association (WFFA) said, "Feet n Tricks have proven that they can produce world class events and we are so excited to be extending our partnership. We are fully committed to creating opportunities for young people and this event is to be the focus point for our sport in the continent of Africa."

For more details, please follow our website, [www.feetandtricks.com](http://www.feetandtricks.com) or our event hashtag #freeyourstyle across our social media handles.

## PAST WINNERS ( 2018 AFRICAN CHAMPIONSHIP )



**Abdoul Titi Kone**  
Ivory Coast



**Yousef Aiman Riesco**  
Egypt



**Abdullah Emad**  
Sudan

### FEMALE CATEGORY

Position	Name	Country
1st place	Ajibade Rasheedat	Nigeria
2nd place	Hadhar Mohamed	Tanzania
3rd place	Ndubisi Esther	Nigeria

## PAST WINNERS (2018 NATIONAL CHAMPIONSHIP)

### MALE CATEGORY

Position	Name
1st place	Blessed Ezeakabudu
2nd place	Austin Abariabote
3rd place	Obanor McCarthy
4th place	Dr. Mayowa Bababunmi
5th place	Tonye Solomon
6th place	Benjamin John

### FEMALE CATEGORY

Position	Name
1st place	Ajibade Rasheedat
2nd place	Unamba Augustina
3rd place	Blessing Faith
4th place	Okeke Chidinma
5th place	Ndubuisi Esther

## PAST WINNERS (2017 NATIONAL CHAMPIONSHIP)

### MALE CATEGORY

Position	Name
1st place	Obanor McCarthy
2nd place	Dr. Mayowa Bababunmi
3rd place	Abaribote Austin

### FEMALE CATEGORY

Position	Name
1st place	Ajibade Rasheedat
2nd place	Okeke Chidinma
3rd place	Ndubuisi Esther



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## PAST SPONSORS



## ABOUT THE 2019 EDITION

The **2019 edition** promises to be bigger with 4 regional championships to hold in **Lagos, Abuja, Owerri** and **Warri**, while the national and continental championships will hold in September.

This year's theme - **"Free Your Style"** - encourages Nigerians to channel their passion and energy into the freedom that freestyle football brings. This year's competition will also go beyond freestyle football to include **Panna**, an amazing freestyle soccer of dribbling the ball through an opponent's legs. Official hashtags for this year's edition are **#AFFC2019**, **#FreeYourStyle** and **#FeetandTricks**.

## OFFICIAL MEDIA PARTNER: STARTIMES

**Renewing its partnership** with Feet n Tricks as official media partner, the championship will be livestreamed on Startimes TV and mobile channels, boasting of a Livestream and post-event coverage in over 30 African countries with over 15 million viewers on TV and over 3.5M viewers via its online platform.



Livestream and  
post-event coverage



**30** AFRICAN  
COUNTRIES

**15M** VIEWERS  
ON TV

**3.5M** ONLINE  
VIEWERS



As we commence this Championship, I encourage everyone present to immerse themselves in the spirit of freestyle football and show love and support for the competing freestylers and to enjoy all the beautiful moments that will be created together.

- Valentine Ozigbo, Chairman, Feet 'n' Tricks.

## REGIONAL CHAMPIONSHIP 2019

The upcoming Regional Championship is set to hold on the following dates:

Lagos	SAT. 22ND JUNE, 2019	Rowe Park, Yaba
Warri	SUN. 30TH JUNE, 2019	Brownhill Event Center
Owerri	SAT. 6TH JULY, 2019	Cubana Lounge
Abuja	SAT 13TH JULY, 2019	Central Park, Abuja

Time: 10am - 5pm

## NATIONAL & CONTINENTAL CHAMPIONSHIP 2019

Shortlisted participants will contest at the finals happening on the 13th-15th of September, 2019 at the Balmoral Convention Centre, Federal Palace Hotel, Ahmadu Bello Way, Victoria Island, Lagos.



Saturday & Sunday

14th & 15th  
September, 2019

10am  
Daily

**Balmoral Convention Center**  
6-8 Ahmadu Bello Way, Victoria Island, Lagos.

## CONTACT INFO

For more insight about the competition, visit [www.feetandtricks.com](http://www.feetandtricks.com)  
For enquires: [info@feetandtricks.com](mailto:info@feetandtricks.com)

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